



ECHO Realty - Market Summary

5092 W Smith Valley Rd, Greenwood, Indiana, 46142
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.60525
 Longitude: -86.19863

	1 mile	3 miles	5 miles
Population Summary			
2022 Total Population	7,720	42,789	118,510
2022 Group Quarters	0	433	945
2027 Total Population	7,834	43,758	120,834
2018-2023 Annual Rate	0.29%	0.45%	0.39%
2022 Total Daytime Population	5,003	32,581	92,878
Workers	1,554	13,104	37,136
Residents	3,449	19,477	55,742
Household Summary			
2022 Households	2,593	15,691	44,231
2022 Average Household Size	2.98	2.70	2.66
2027 Households	2,632	16,062	45,101
2027 Average Household Size	2.98	2.70	2.66
2018-2023 Annual Rate	0.30%	0.47%	0.39%
2022 Families	2,191	12,261	30,703
2022 Average Family Size	3.25	3.08	3.19
2027 Families	2,220	12,523	31,251
2027 Average Family Size	3.25	3.07	3.19
2018-2023 Annual Rate	0.26%	0.42%	0.35%
Median Household Income			
2022	\$122,927	\$108,237	\$84,965
2027	\$134,002	\$119,477	\$102,812
Average Household Income			
2022	\$144,820	\$131,736	\$110,369
2027	\$160,816	\$150,349	\$128,685
Median Home Value			
2022	\$261,957	\$252,876	\$226,433
2027	\$279,014	\$280,272	\$258,237
2010	35.2	39.6	36.5
2022	36.8	42.0	38.9
2027	37.5	42.7	39.5
2022 Population by Age			
Total	7,718	42,791	118,510
0 - 4	6.4%	5.4%	6.1%
5 - 9	7.1%	6.0%	6.5%
10 - 14	7.6%	6.6%	6.6%
15 - 24	14.2%	11.9%	11.8%
25 - 34	12.8%	12.0%	13.5%
35 - 44	12.3%	11.8%	13.6%
45 - 54	15.6%	13.4%	12.5%
55 - 64	12.8%	14.2%	12.5%
65 - 74	7.1%	11.4%	9.9%
75 - 84	3.4%	5.6%	5.1%
85 +	0.7%	1.8%	1.9%
18 +	74.2%	77.8%	76.9%
2022 Population by Race/Ethnicity			
Total	7,719	42,790	118,510
White Alone	88.2%	86.9%	78.6%
Black Alone	1.4%	1.7%	3.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.5%	4.9%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.9%
Two or More Races	6.0%	5.3%	5.9%
Hispanic Origin	2.6%	3.0%	4.5%
Diversity Index	25.7	28.3	42.2



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2022 Households by Income			
Household Income Base	2,593	15,691	44,231
<\$15,000	1.8%	1.8%	3.3%
\$15,000 - \$24,999	1.8%	3.5%	5.5%
\$25,000 - \$34,999	1.6%	4.0%	6.5%
\$35,000 - \$49,999	5.7%	6.8%	11.0%
\$50,000 - \$74,999	10.2%	15.0%	18.0%
\$75,000 - \$99,999	9.8%	11.7%	12.4%
\$100,000 - \$149,999	32.5%	28.7%	22.5%
\$150,000 - \$199,999	23.1%	16.5%	12.3%
\$200,000+	13.5%	12.1%	8.5%
Average Household Income	\$144,820	\$131,736	\$110,369
2022 Consumer Spending			
Apparel & Services: Total \$	\$8,414,129	\$46,315,934	\$112,077,438
Average Spent	\$3,244.94	\$2,951.75	\$2,533.91
Spending Potential Index	135	123	105
Education: Total \$	\$6,905,709	\$38,521,905	\$86,836,828
Average Spent	\$2,663.21	\$2,455.03	\$1,963.26
Spending Potential Index	136	125	100
Entertainment/Recreation: Total \$	\$13,005,599	\$71,977,566	\$171,249,254
Average Spent	\$5,015.66	\$4,587.19	\$3,871.70
Spending Potential Index	137	125	105
Food at Home: Total \$	\$20,905,382	\$116,334,360	\$284,363,795
Average Spent	\$8,062.24	\$7,414.08	\$6,429.06
Spending Potential Index	130	120	104
Food Away from Home: Total \$	\$14,956,667	\$81,972,450	\$199,588,448
Average Spent	\$5,768.09	\$5,224.17	\$4,512.41
Spending Potential Index	134	121	105
Health Care: Total \$	\$24,771,535	\$139,605,744	\$334,644,091
Average Spent	\$9,553.23	\$8,897.19	\$7,565.83
Spending Potential Index	135	126	107
HH Furnishings & Equipment: Total \$	\$9,387,702	\$51,426,058	\$121,870,060
Average Spent	\$3,620.40	\$3,277.42	\$2,755.31
Spending Potential Index	141	128	108
Personal Care Products & Services: Total \$	\$3,593,713	\$19,925,251	\$47,838,054
Average Spent	\$1,385.93	\$1,269.85	\$1,081.55
Spending Potential Index	136	125	106
Shelter: Total \$	\$78,902,275	\$435,901,470	\$1,042,764,922
Average Spent	\$30,428.95	\$27,780.35	\$23,575.43
Spending Potential Index	133	121	103
Support Payments/Cash Contributions/Gifts in	\$10,098,107	\$55,455,328	\$132,010,458
Average Spent	\$3,894.37	\$3,534.21	\$2,984.57
Spending Potential Index	143	130	110
Travel: Total \$	\$10,769,819	\$58,810,557	\$135,246,592
Average Spent	\$4,153.42	\$3,748.04	\$3,057.73
Spending Potential Index	145	130	106
Vehicle Maintenance & Repairs: Total \$	\$4,398,402	\$24,374,748	\$59,808,836
Average Spent	\$1,696.26	\$1,553.42	\$1,352.19
Spending Potential Index	135	123	107
Data for all businesses in area			
Total Businesses:	103	1,094	2,878
Total Employees:	859	10,502	31,463
Total Residential Population:	7,720	42,789	118,510
Employee/Residential Population Ratio (per 100)	11	25	27

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.