

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,296	29,196	67,243
2010 Total Population	8,341	34,826	80,737
2019 Total Population	8,664	36,813	84,332
2019 Group Quarters	7	405	1,373
2024 Total Population	9,008	37,739	86,015
2018-2023 Annual Rate	0.78%	0.50%	0.40%
2019 Total Daytime Population	5,725	43,176	92,253
Workers	1,205	25,415	51,530
Residents	4,520	17,761	40,723
Household Summary			
2000 Households	2,113	11,120	25,870
2000 Average Household Size	2.98	2.60	2.53
2010 Households	3,018	13,849	32,170
2010 Average Household Size	2.76	2.49	2.47
2019 Households	3,166	14,847	33,935
2019 Average Household Size	2.73	2.45	2.44
2024 Households	3,303	15,297	34,735
2024 Average Household Size	2.73	2.44	2.44
2018-2023 Annual Rate	0.85%	0.60%	0.47%
2010 Families	2,349	9,818	21,681
2010 Average Family Size	3.19	3.01	3.07
2019 Families	2,419	10,279	22,384
2019 Average Family Size	3.19	3.00	3.07
2024 Families	2,508	10,518	22,773
2024 Average Family Size	3.19	3.00	3.07
2018-2023 Annual Rate	0.73%	0.46%	0.35%
Housing Unit Summary			
2000 Housing Units	2,175	11,588	27,168
Owner Occupied Housing Units	91.0%	82.1%	76.8%
Renter Occupied Housing Units	6.2%	13.9%	18.4%
Vacant Housing Units	2.9%	4.0%	4.8%
2010 Housing Units	3,158	14,614	34,086
Owner Occupied Housing Units	85.3%	78.4%	73.8%
Renter Occupied Housing Units	10.2%	16.4%	20.6%
Vacant Housing Units	4.4%	5.2%	5.6%
2019 Housing Units	3,290	15,636	35,932
Owner Occupied Housing Units	85.5%	76.8%	71.9%
Renter Occupied Housing Units	10.8%	18.1%	22.6%
Vacant Housing Units	3.8%	5.0%	5.6%
2024 Housing Units	3,434	16,157	36,897
Owner Occupied Housing Units	86.1%	77.1%	72.4%
Renter Occupied Housing Units	10.1%	17.5%	21.8%
Vacant Housing Units	3.8%	5.3%	5.9%
Median Household Income			
2019	\$105,679	\$91,331	\$85,364
2024	\$108,709	\$99,865	\$93,629
Median Home Value			
2019	\$316,499	\$278,295	\$271,720
2024	\$340,703	\$308,246	\$297,249
Per Capita Income			
2019	\$49,342	\$45,990	\$46,181
2024	\$52,556	\$50,431	\$50,881
Median Age			
2010	41.5	42.1	41.9
2019	43.6	44.5	44.1
2024	45.5	45.6	45.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



ECHO Realty: Market Profile Report

Giant Eagle
31990 Walker Rd, Avon Lake, Ohio, 44012
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.49288
Longitude: -81.98613

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,166	14,847	33,935
<\$15,000	4.2%	4.3%	5.3%
\$15,000 - \$24,999	7.6%	5.4%	5.8%
\$25,000 - \$34,999	4.0%	5.9%	6.5%
\$35,000 - \$49,999	7.5%	8.5%	9.7%
\$50,000 - \$74,999	10.3%	15.5%	16.0%
\$75,000 - \$99,999	12.2%	14.5%	13.9%
\$100,000 - \$149,999	24.6%	23.0%	20.2%
\$150,000 - \$199,999	12.2%	10.6%	10.2%
\$200,000+	17.5%	12.3%	12.4%
Average Household Income	\$131,824	\$116,178	\$114,501
2024 Households by Income			
Household Income Base	3,303	15,297	34,735
<\$15,000	4.2%	3.9%	4.5%
\$15,000 - \$24,999	7.3%	4.8%	5.0%
\$25,000 - \$34,999	3.9%	5.3%	5.9%
\$35,000 - \$49,999	7.2%	7.7%	8.9%
\$50,000 - \$74,999	9.6%	14.2%	14.8%
\$75,000 - \$99,999	11.6%	14.2%	13.8%
\$100,000 - \$149,999	24.3%	24.1%	21.5%
\$150,000 - \$199,999	13.9%	12.7%	12.3%
\$200,000+	18.0%	13.2%	13.4%
Average Household Income	\$139,908	\$126,910	\$125,693
2019 Owner Occupied Housing Units by Value			
Total	2,813	12,016	25,821
<\$50,000	0.9%	0.8%	0.9%
\$50,000 - \$99,999	0.8%	2.3%	3.0%
\$100,000 - \$149,999	5.1%	8.3%	9.5%
\$150,000 - \$199,999	6.2%	12.9%	13.6%
\$200,000 - \$249,999	13.5%	16.0%	15.4%
\$250,000 - \$299,999	18.2%	17.2%	17.4%
\$300,000 - \$399,999	31.8%	23.3%	21.7%
\$400,000 - \$499,999	15.4%	10.4%	10.0%
\$500,000 - \$749,999	6.1%	6.4%	6.0%
\$750,000 - \$999,999	1.1%	1.3%	1.6%
\$1,000,000 - \$1,499,999	0.7%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$338,953	\$315,122	\$306,807
2024 Owner Occupied Housing Units by Value			
Total	2,956	12,463	26,698
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	0.3%	1.1%	1.6%
\$100,000 - \$149,999	2.5%	4.7%	5.8%
\$150,000 - \$199,999	4.0%	9.4%	10.5%
\$200,000 - \$249,999	11.3%	14.7%	14.3%
\$250,000 - \$299,999	17.4%	17.6%	18.3%
\$300,000 - \$399,999	35.1%	27.5%	25.4%
\$400,000 - \$499,999	19.2%	13.4%	13.1%
\$500,000 - \$749,999	7.8%	8.5%	7.5%
\$750,000 - \$999,999	1.4%	1.9%	2.2%
\$1,000,000 - \$1,499,999	0.6%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$364,356	\$345,205	\$335,316

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 05, 2020



ECHO Realty: Market Profile Report

Giant Eagle
31990 Walker Rd, Avon Lake, Ohio, 44012
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.49288
Longitude: -81.98613

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,344	34,825	80,733
0 - 4	6.3%	5.8%	5.8%
5 - 9	8.4%	7.7%	7.5%
10 - 14	8.7%	7.8%	7.6%
15 - 24	9.6%	9.7%	9.5%
25 - 34	7.6%	9.2%	9.9%
35 - 44	14.9%	14.4%	14.4%
45 - 54	17.7%	16.6%	16.0%
55 - 64	14.0%	14.0%	13.5%
65 - 74	7.0%	7.5%	7.5%
75 - 84	3.8%	4.9%	5.2%
85 +	1.7%	2.5%	2.9%
18 +	71.2%	74.1%	74.7%
2019 Population by Age			
Total	8,666	36,812	84,332
0 - 4	5.4%	5.0%	5.1%
5 - 9	6.8%	6.1%	6.1%
10 - 14	8.4%	7.3%	7.1%
15 - 24	12.4%	11.6%	11.5%
25 - 34	7.4%	9.1%	9.6%
35 - 44	11.3%	11.5%	11.8%
45 - 54	15.4%	14.7%	14.3%
55 - 64	15.6%	15.3%	14.9%
65 - 74	10.7%	11.2%	10.8%
75 - 84	4.7%	5.4%	5.7%
85 +	1.9%	2.8%	3.1%
18 +	74.1%	76.8%	77.2%
2024 Population by Age			
Total	9,005	37,740	86,016
0 - 4	5.1%	4.9%	5.0%
5 - 9	6.3%	5.8%	5.8%
10 - 14	7.5%	6.6%	6.5%
15 - 24	11.7%	11.0%	10.9%
25 - 34	8.8%	10.2%	10.6%
35 - 44	9.9%	10.7%	11.1%
45 - 54	14.7%	13.7%	13.4%
55 - 64	15.3%	14.8%	14.5%
65 - 74	12.3%	12.5%	12.0%
75 - 84	6.4%	7.0%	7.1%
85 +	2.0%	2.8%	3.1%
18 +	76.3%	78.3%	78.4%
2010 Population by Sex			
Males	4,083	16,799	38,613
Females	4,258	18,027	42,124
2019 Population by Sex			
Males	4,302	17,907	40,594
Females	4,362	18,907	43,737
2024 Population by Sex			
Males	4,507	18,447	41,558
Females	4,501	19,292	44,457

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,340	34,826	80,736
White Alone	95.7%	95.2%	93.6%
Black Alone	1.0%	1.2%	1.5%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.5%	1.8%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	0.5%
Two or More Races	1.2%	1.2%	1.4%
Hispanic Origin	2.1%	2.2%	2.6%
Diversity Index	12.2	13.3	16.7
2019 Population by Race/Ethnicity			
Total	8,665	36,814	84,332
White Alone	94.2%	93.6%	91.6%
Black Alone	1.1%	1.5%	1.8%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	2.1%	2.6%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.8%	0.6%	0.8%
Two or More Races	1.6%	1.7%	2.0%
Hispanic Origin	2.9%	3.2%	3.8%
Diversity Index	16.2	17.8	22.1
2024 Population by Race/Ethnicity			
Total	9,007	37,740	86,016
White Alone	93.4%	92.9%	91.0%
Black Alone	1.2%	1.5%	1.9%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	2.5%	2.9%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	0.6%	0.8%
Two or More Races	1.9%	1.9%	2.1%
Hispanic Origin	3.5%	3.7%	4.3%
Diversity Index	18.6	19.7	23.8
2010 Population by Relationship and Household Type			
Total	8,341	34,826	80,737
In Households	99.9%	98.8%	98.3%
In Family Households	90.5%	85.8%	83.3%
Householder	28.7%	27.7%	26.9%
Spouse	25.5%	24.0%	22.8%
Child	34.4%	31.9%	31.2%
Other relative	1.2%	1.4%	1.6%
Nonrelative	0.7%	0.8%	0.8%
In Nonfamily Households	9.4%	13.1%	15.0%
In Group Quarters	0.1%	1.2%	1.7%
Institutionalized Population	0.0%	1.1%	1.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	5,800	25,733	59,234
Less than 9th Grade	0.3%	0.6%	0.6%
9th - 12th Grade, No Diploma	2.0%	2.3%	2.6%
High School Graduate	12.6%	14.8%	15.6%
GED/Alternative Credential	0.5%	0.9%	1.3%
Some College, No Degree	16.1%	17.2%	18.0%
Associate Degree	7.1%	7.5%	8.3%
Bachelor's Degree	35.7%	33.0%	31.7%
Graduate/Professional Degree	25.7%	23.7%	22.1%
2019 Population 15+ by Marital Status			
Total	6,876	30,013	68,929
Never Married	18.6%	22.1%	24.5%
Married	67.6%	62.3%	58.8%
Widowed	5.7%	5.8%	6.6%
Divorced	8.1%	9.7%	10.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	98.5%	97.8%
Civilian Unemployed (Unemployment Rate)	1.8%	1.5%	2.2%
2019 Employed Population 16+ by Industry			
Total	4,210	19,373	44,363
Agriculture/Mining	0.3%	0.4%	0.4%
Construction	4.1%	3.5%	3.9%
Manufacturing	13.8%	12.4%	11.6%
Wholesale Trade	1.6%	3.4%	3.2%
Retail Trade	9.7%	7.8%	8.7%
Transportation/Utilities	2.3%	3.5%	4.1%
Information	1.9%	2.1%	1.8%
Finance/Insurance/Real Estate	11.6%	9.9%	10.8%
Services	52.8%	53.5%	51.2%
Public Administration	1.7%	3.4%	4.2%
2019 Employed Population 16+ by Occupation			
Total	4,209	19,372	44,362
White Collar	81.9%	79.1%	77.7%
Management/Business/Financial	25.9%	24.7%	22.9%
Professional	28.9%	29.4%	28.9%
Sales	14.2%	12.9%	13.3%
Administrative Support	12.8%	12.0%	12.5%
Services	9.7%	11.8%	12.0%
Blue Collar	8.4%	9.1%	10.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.2%	1.4%	2.2%
Installation/Maintenance/Repair	0.6%	1.4%	1.7%
Production	2.5%	3.2%	3.2%
Transportation/Material Moving	4.1%	3.0%	3.1%
2010 Population By Urban/ Rural Status			
Total Population	8,341	34,826	80,737
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,018	13,849	32,169
Households with 1 Person	19.3%	25.3%	28.3%
Households with 2+ People	80.7%	74.7%	71.7%
Family Households	77.8%	70.9%	67.4%
Husband-wife Families	69.0%	61.2%	57.1%
With Related Children	33.0%	27.8%	26.3%
Other Family (No Spouse Present)	8.9%	9.7%	10.3%
Other Family with Male Householder	2.5%	2.3%	2.6%
With Related Children	1.5%	1.3%	1.4%
Other Family with Female Householder	6.4%	7.4%	7.7%
With Related Children	4.1%	4.6%	4.9%
Nonfamily Households	2.8%	3.9%	4.3%
All Households with Children	38.9%	33.9%	32.8%
Multigenerational Households	1.7%	1.6%	1.8%
Unmarried Partner Households	3.3%	4.1%	4.4%
Male-female	2.8%	3.6%	3.9%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	3,018	13,849	32,171
1 Person Household	19.3%	25.3%	28.3%
2 Person Household	36.4%	35.2%	33.7%
3 Person Household	14.8%	14.7%	14.4%
4 Person Household	17.8%	15.0%	14.4%
5 Person Household	8.3%	7.0%	6.5%
6 Person Household	2.5%	2.1%	1.9%
7 + Person Household	0.9%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	3,018	13,849	32,170
Owner Occupied	89.3%	82.7%	78.2%
Owned with a Mortgage/Loan	70.1%	62.3%	58.7%
Owned Free and Clear	19.2%	20.5%	19.4%
Renter Occupied	10.7%	17.3%	21.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,158	14,614	34,086
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Professional Pride (1B)	Comfortable Empty Nesters	Comfortable Empty Nesters
3.	Top Tier (1A)	Professional Pride (1B)	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,593,148	\$40,631,935	\$91,803,750
Average Spent	\$3,030.05	\$2,736.71	\$2,705.28
Spending Potential Index	141	128	126
Education: Total \$	\$8,607,021	\$33,499,644	\$74,140,931
Average Spent	\$2,718.58	\$2,256.32	\$2,184.79
Spending Potential Index	171	142	137
Entertainment/Recreation: Total \$	\$15,323,836	\$63,773,587	\$143,921,284
Average Spent	\$4,840.13	\$4,295.39	\$4,241.09
Spending Potential Index	148	131	130
Food at Home: Total \$	\$22,364,267	\$96,521,618	\$218,879,777
Average Spent	\$7,063.89	\$6,501.09	\$6,449.97
Spending Potential Index	137	126	125
Food Away from Home: Total \$	\$16,373,521	\$69,925,679	\$158,133,196
Average Spent	\$5,171.67	\$4,709.75	\$4,659.88
Spending Potential Index	141	128	127
Health Care: Total \$	\$27,242,080	\$115,583,792	\$262,015,189
Average Spent	\$8,604.57	\$7,784.99	\$7,721.09
Spending Potential Index	145	131	130
HH Furnishings & Equipment: Total \$	\$10,029,126	\$41,963,286	\$94,787,504
Average Spent	\$3,167.76	\$2,826.38	\$2,793.21
Spending Potential Index	149	133	131
Personal Care Products & Services: Total \$	\$4,134,060	\$17,483,088	\$39,566,407
Average Spent	\$1,305.77	\$1,177.55	\$1,165.95
Spending Potential Index	147	133	132
Shelter: Total \$	\$85,157,948	\$357,224,412	\$806,827,869
Average Spent	\$26,897.65	\$24,060.38	\$23,775.68
Spending Potential Index	145	130	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,947,866	\$49,527,306	\$113,063,579
Average Spent	\$3,773.80	\$3,335.85	\$3,331.77
Spending Potential Index	152	135	134
Travel: Total \$	\$11,453,544	\$46,012,852	\$103,442,149
Average Spent	\$3,617.67	\$3,099.13	\$3,048.24
Spending Potential Index	161	138	136
Vehicle Maintenance & Repairs: Total \$	\$5,110,074	\$21,939,787	\$50,265,552
Average Spent	\$1,614.05	\$1,477.73	\$1,481.23
Spending Potential Index	141	129	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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