

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9016/-81.1339

RF1

1896 W State St		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Alliance, OH 44601					
POPULATION	2018 Estimated Population	5,305	27,928	34,231	81,747
	2023 Projected Population	5,095	28,001	33,991	80,121
	2010 Census Population	5,505	28,499	34,917	83,104
	2000 Census Population	5,514	29,713	36,491	85,008
	Projected Annual Growth 2018 to 2023	-0.8%	0.1%	-0.1%	-0.4%
	Historical Annual Growth 2000 to 2018	-0.2%	-0.3%	-0.3%	-0.2%
HOUSEHOLDS	2018 Estimated Households	2,481	11,286	13,794	33,134
	2023 Projected Households	2,431	11,559	13,986	33,093
	2010 Census Households	2,454	10,993	13,423	32,076
	2000 Census Households	2,385	11,344	13,773	31,864
	Projected Annual Growth 2018 to 2023	-0.4%	0.5%	0.3%	-
	Historical Annual Growth 2000 to 2018	0.2%	-	-	0.2%
AGE	2018 Est. Population Under 10 Years	8.5%	11.5%	11.2%	10.9%
	2018 Est. Population 10 to 19 Years	9.8%	13.6%	13.5%	13.1%
	2018 Est. Population 20 to 29 Years	10.1%	15.4%	14.3%	12.2%
	2018 Est. Population 30 to 44 Years	15.5%	16.1%	16.2%	16.4%
	2018 Est. Population 45 to 59 Years	20.1%	17.8%	18.7%	20.1%
	2018 Est. Population 60 to 74 Years	22.2%	16.6%	17.2%	18.4%
	2018 Est. Population 75 Years or Over	13.7%	9.0%	8.9%	8.9%
	2018 Est. Median Age	49.1	38.5	39.6	41.8
MARITAL STATUS & GENDER	2018 Est. Male Population	47.0%	48.3%	48.6%	48.9%
	2018 Est. Female Population	53.0%	51.7%	51.4%	51.1%
	2018 Est. Never Married	21.3%	34.2%	33.4%	28.4%
	2018 Est. Now Married	47.8%	37.8%	40.1%	48.7%
	2018 Est. Separated or Divorced	18.9%	19.8%	18.6%	15.5%
	2018 Est. Widowed	12.0%	8.2%	8.0%	7.4%
INCOME	2018 Est. HH Income \$200,000 or More	3.3%	1.4%	1.7%	2.3%
	2018 Est. HH Income \$150,000 to \$199,999	3.7%	2.6%	2.8%	3.7%
	2018 Est. HH Income \$100,000 to \$149,999	10.2%	6.7%	8.6%	12.7%
	2018 Est. HH Income \$75,000 to \$99,999	15.3%	9.8%	10.3%	13.5%
	2018 Est. HH Income \$50,000 to \$74,999	17.1%	17.3%	18.1%	19.6%
	2018 Est. HH Income \$35,000 to \$49,999	12.8%	16.1%	16.2%	15.3%
	2018 Est. HH Income \$25,000 to \$34,999	13.5%	14.5%	13.3%	11.1%
	2018 Est. HH Income \$15,000 to \$24,999	11.5%	14.5%	13.5%	11.0%
	2018 Est. HH Income Under \$15,000	12.7%	17.1%	15.6%	10.8%
	2018 Est. Average Household Income	\$66,139	\$56,049	\$59,809	\$69,430
	2018 Est. Median Household Income	\$48,743	\$40,446	\$43,733	\$53,457
	2018 Est. Per Capita Income	\$31,225	\$22,989	\$24,399	\$28,389
	2018 Est. Total Businesses	364	1,181	1,382	2,443
	2018 Est. Total Employees	5,962	14,772	17,101	27,069

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RACE	2018 Est. White	92.8%	85.9%	87.7%	93.0%
	2018 Est. Black	3.5%	9.1%	7.8%	3.9%
	2018 Est. Asian or Pacific Islander	1.5%	0.9%	0.8%	0.6%
	2018 Est. American Indian or Alaska Native	0.1%	0.2%	0.1%	0.2%
	2018 Est. Other Races	2.2%	4.0%	3.5%	2.4%
HISPANIC	2018 Est. Hispanic Population	69	629	690	1,303
	2018 Est. Hispanic Population	1.3%	2.3%	2.0%	1.6%
	2023 Proj. Hispanic Population	1.3%	2.3%	2.1%	1.6%
	2010 Hispanic Population	0.9%	1.6%	1.4%	1.1%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	4,050	18,299	22,853	56,629
	2018 Est. Elementary (Grade Level 0 to 8)	2.9%	2.9%	2.8%	2.4%
	2018 Est. Some High School (Grade Level 9 to 11)	6.4%	9.3%	8.7%	7.4%
	2018 Est. High School Graduate	41.3%	45.2%	45.9%	43.8%
	2018 Est. Some College	19.6%	20.3%	19.9%	20.3%
	2018 Est. Associate Degree Only	7.6%	7.1%	7.1%	8.0%
	2018 Est. Bachelor Degree Only	14.4%	10.2%	10.6%	12.0%
	2018 Est. Graduate Degree	7.8%	5.0%	4.9%	6.1%
HOUSING	2018 Est. Total Housing Units	2,608	12,387	15,056	35,933
	2018 Est. Owner-Occupied	64.2%	55.0%	59.5%	66.9%
	2018 Est. Renter-Occupied	31.0%	36.1%	32.2%	25.3%
	2018 Est. Vacant Housing	4.9%	8.9%	8.4%	7.8%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	0.1%	0.4%	0.5%	0.6%
	2010 Homes Built 2000 to 2004	7.3%	5.0%	5.5%	8.6%
	2010 Homes Built 1990 to 1999	9.3%	6.1%	6.5%	9.5%
	2010 Homes Built 1980 to 1989	9.3%	5.3%	5.7%	7.0%
	2010 Homes Built 1970 to 1979	14.4%	11.7%	11.9%	15.7%
	2010 Homes Built 1960 to 1969	13.0%	9.4%	10.5%	12.2%
	2010 Homes Built 1950 to 1959	22.3%	22.2%	21.2%	16.6%
	2010 Homes Built Before 1949	24.6%	41.5%	39.9%	31.8%
HOME VALUES	2010 Home Value \$1,000,000 or More	-	-	-	-
	2010 Home Value \$500,000 to \$999,999	0.8%	0.9%	1.1%	0.9%
	2010 Home Value \$400,000 to \$499,999	0.1%	0.1%	0.3%	0.5%
	2010 Home Value \$300,000 to \$399,999	2.6%	1.7%	1.9%	3.0%
	2010 Home Value \$200,000 to \$299,999	12.7%	10.0%	11.9%	15.5%
	2010 Home Value \$150,000 to \$199,999	21.5%	13.1%	14.5%	19.5%
	2010 Home Value \$100,000 to \$149,999	26.1%	21.8%	23.7%	28.8%
	2010 Home Value \$50,000 to \$99,999	31.5%	34.5%	31.9%	24.3%
	2010 Home Value \$25,000 to \$49,999	2.7%	14.6%	12.1%	7.1%
	2010 Home Value Under \$25,000	2.3%	5.4%	4.9%	3.6%
	2010 Median Home Value	\$132,063	\$99,507	\$107,236	\$128,222
	2010 Median Rent	\$559	\$523	\$527	\$545

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	4,554	22,837	28,037	66,901
	2018 Est. Civilian Employed	55.1%	53.0%	54.8%	58.7%
	2018 Est. Civilian Unemployed	2.9%	3.9%	3.6%	2.7%
	2018 Est. in Armed Forces	-	0.1%	0.1%	-
	2018 Est. not in Labor Force	42.0%	43.1%	41.6%	38.6%
	2018 Labor Force Males	46.2%	47.5%	47.9%	48.3%
	2018 Labor Force Females	53.8%	52.5%	52.1%	51.7%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	2,511	12,090	15,356	39,248
	2010 Mgmt, Business, & Financial Operations	11.0%	8.3%	8.9%	10.8%
	2010 Professional, Related	17.4%	15.3%	15.7%	17.5%
	2010 Service	16.3%	21.0%	19.8%	18.0%
	2010 Sales, Office	30.1%	24.7%	24.2%	23.0%
	2010 Farming, Fishing, Forestry	0.8%	0.4%	0.5%	0.8%
	2010 Construction, Extraction, Maintenance	6.1%	6.4%	7.7%	9.5%
	2010 Production, Transport, Material Moving	18.3%	23.9%	23.3%	20.4%
	2010 White Collar Workers	58.5%	48.3%	48.7%	51.3%
	2010 Blue Collar Workers	41.5%	51.7%	51.3%	48.7%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	89.0%	83.5%	84.0%	86.1%
	2010 Drive to Work in Carpool	8.3%	8.7%	8.3%	7.1%
	2010 Travel to Work by Public Transportation	-	0.5%	0.4%	0.3%
	2010 Drive to Work on Motorcycle	-	-	-	-
	2010 Walk or Bicycle to Work	1.5%	3.2%	2.8%	1.8%
	2010 Other Means	-	0.3%	0.3%	0.4%
	2010 Work at Home	1.3%	3.8%	4.0%	4.4%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	50.7%	43.3%	42.5%	30.7%
	2010 Travel to Work in 15 to 29 Minutes	19.8%	21.2%	23.7%	36.4%
	2010 Travel to Work in 30 to 59 Minutes	24.3%	20.7%	21.8%	27.0%
	2010 Travel to Work in 60 Minutes or More	4.6%	4.9%	5.4%	5.8%
	2010 Average Travel Time to Work	13.6	15.1	15.7	19.7
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$131 M	\$531 M	\$679 M	\$1.81 B
	2018 Est. Apparel	\$4.51 M	\$18.3 M	\$23.4 M	\$62.5 M
	2018 Est. Contributions, Gifts	\$8.61 M	\$33.1 M	\$42.7 M	\$117 M
	2018 Est. Education, Reading	\$4.77 M	\$18.5 M	\$23.9 M	\$65.4 M
	2018 Est. Entertainment	\$7.29 M	\$29.3 M	\$37.5 M	\$101 M
	2018 Est. Food, Beverages, Tobacco	\$20.2 M	\$83.8 M	\$106 M	\$280 M
	2018 Est. Furnishings, Equipment	\$4.44 M	\$17.4 M	\$22.4 M	\$61.2 M
	2018 Est. Health Care, Insurance	\$11.8 M	\$48.8 M	\$61.9 M	\$162 M
	2018 Est. Household Operations, Shelter, Utilities	\$40.7 M	\$166 M	\$211 M	\$561 M
	2018 Est. Miscellaneous Expenses	\$1.95 M	\$8.04 M	\$10.2 M	\$27.0 M
	2018 Est. Personal Care	\$1.70 M	\$6.91 M	\$8.82 M	\$23.5 M
	2018 Est. Transportation	\$25.0 M	\$102 M	\$130 M	\$348 M

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