



ECHO Realty Demographic Summary (Esri 2024)

Cannon Crossroads
Cannon Crossroads, 9900 Poplar Tent Rd, Concord, NC
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.41907
Longitude: -80.74344

		1 mile		3 miles		5 miles
POPULATION						
2024 Total Population (Esri)		6,491		41,152		103,718
2029 Total Population (Esri)		7,261		44,875		112,481
2010 Total Population (U.S. Census)		3,417		23,174		61,404
2024 Group Quarters Population (Esri)		0		0		53
2023-2028 Population: Annual Growth Rate (Esri)		2.27%		1.75%		1.64%
2024 Male Population (Esri)		3,229		20,340		50,867
2024 Female Population (Esri)		3,263		20,812		52,851
2024 Median Age (Esri)		35.7		36.9		37.1
HOUSEHOLDS						
2024 Total Households		1,928		13,211		37,047
2029 Total Households		2,148		14,287		40,121
2024 Owner Occupied Housing Units		1,689		11,014		25,828
2024 Median Home Value		\$428,052		\$468,377		\$452,937
RACE AND HISPANIC ORIGIN						
2024 White Population	2,853	43.95%	20,529	49.89%	53,384	51.47%
2024 Black/African American Population	1,093	16.84%	7,805	18.97%	24,492	23.61%
2024 American Indian/Alaska Native Population	16	0.25%	96	0.23%	347	0.33%
2024 Asian Population	1,848	28.47%	8,244	20.03%	12,568	12.12%
2024 Pacific Islander Population	9	0.14%	33	0.08%	79	0.08%
2024 Other Race Population	163	2.51%	1,148	2.79%	4,432	4.27%
2024 Hispanic Population	483	7.44%	3,199	7.77%	10,114	9.75%
EDUCATIONAL ATTAINMENT						
2024 Population Age 25+: Less than 9th Grade	47	1.23%	261	1.02%	1,028	1.51%
2024 Population Age 25+: 9-12th Grade/No Diploma	66	1.72%	383	1.50%	1,158	1.71%
2024 Population Age 25+: High School Diploma	477	12.46%	2,873	11.26%	8,402	12.38%
2024 Population Age 25+: GED/Alternative Credential	90	2.35%	617	2.42%	1,481	2.18%
2024 Population Age 25+: Some College/No Degree	321	8.39%	2,764	10.83%	9,167	13.51%
2024 Population Age 25+: Associate's Degree	240	6.27%	1,861	7.29%	6,635	9.78%
2024 Population Age 25+: Bachelor's Degree	1,601	41.83%	10,133	39.72%	25,095	36.98%
2024 Population Age 25+: Graduate/Professional	985	25.74%	6,619	25.95%	14,897	21.95%
INCOME						
2024 Median Household Income		\$134,647		\$135,618		\$108,879
2024 Average Household Income		\$172,039		\$175,636		\$149,635
2024 Per Capita Income		\$52,320		\$56,999		\$54,031
BUSINESS SUMMARY						
2024 Total Businesses		79		668		2,538
2024 Total Employees		636		6,120		28,340
DAYTIME POPULATION						
2024 Total Daytime Population		4,131		31,304		89,582
2024 Daytime Population: Workers (Esri)		1,124		11,986		41,615
2024 Daytime Population: Residents		3,007		19,318		47,967

Source: Esri, Esri-Data Axle, U.S. Census

March 05, 2025